

NEWS RELEASE

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FOR IMMEDIATE RELEASE**UCP headed for narrow victory****NDP in close second on eve of election**

Toronto, May 28th – In a random sampling of public opinion taken by The Forum Poll™ among 1000 Alberta voters ahead of the May 29th provincial election, half (50.4%) of those who are decided or leaning are likely to vote for the United Conservative Party while the majority of others (44.3%) are likely to vote for the NDP. A small minority support the Green Party (1.6%) or other parties (3.7%).

UCP majority – just barely

We project 45 seats for the UCP and 42 seats for the NDP. Either party must win at least 44 seats to form a majority government.

“Danielle Smith may lead the UCP to victory, but the NDP are not out of the running yet,” said Dr. Lorne Bozinoff, President of Forum Research. “Election day turnout will be crucial in deciding this race.”

The poll was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1000 randomly selected Alberta residents over the age of 18, 68.6% by cellphone and 31.4% on landlines. The poll was conducted on May 28th, 2023. Results based on the total sample are considered accurate +/- 3.1%, 19 times out of 20. Subsample and regional results will be less accurate. Margins of error for subsample and regional results are available at www.forumresearch.com/samplestim.asp.

This research is not necessarily predictive of future outcomes, but rather captures opinion at one point in time. With offices across Canada and around the world, 100% Canadian owned Forum Research is one of the country’s leading survey research firms. Forum Research follows the CRIC Public Opinion Research Standards and Disclosure Requirements that can be found here: <https://canadianresearchinsightscouncil.ca/standards/>

TORONTO**May 28th, 2023**

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The key questions covered in the recent poll included:

In the provincial election that will be held on Monday, May 29, which party are you most likely to vote for or have you voted for already? + Even though you may not have made up your mind, which party are you leaning towards at this time?

[Decided/ Leaning]

Age/Gender

%	TOTAL	18-24	25-34	35-44	45-54	55-64	65+	Male	Female
Total	947	113	166	168	172	163	165	447	471
United Conservative Party	50.4%	38.8%	47.9%	47.2%	58.2%	57.3%	49.2%	55.4%	45.7%
New Democratic Party	44.3%	51.4%	48.5%	48.1%	36.2%	38.0%	46.0%	40.6%	48.2%
Green Party	1.6%	1.5%	3.7%	1.3%	1.1%	0.8%	1.3%	0.8%	2.2%
Other	3.7%	8.3%	0.0%	3.5%	4.5%	3.9%	3.5%	3.2%	4.0%

Income

%	TOTAL	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Total	947	61	129	114	100	93	232	67
United Conservative Party	50.4%	50.7%	57.1%	50.0%	49.7%	44.4%	39.0%	47.9%
New Democratic Party	44.3%	38.6%	39.8%	44.9%	46.4%	48.1%	57.9%	35.4%
Green Party	1.6%	2.4%	0.8%	1.3%	0.0%	2.8%	2.1%	2.6%
Other	3.7%	8.4%	2.2%	3.9%	3.9%	4.7%	1.0%	14.1%

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Region

%	TOTAL	Calgary CMA	Edmonton CMA	Southern Alberta	Central Alberta	Northern Alberta
Total	947	300	304	112	137	94
United Conservative Party	50.4%	46.9%	36.8%	69.9%	65.6%	60.2%
New Democratic Party	44.3%	48.2%	57.4%	23.7%	32.0%	31.8%
Green Party	1.6%	2.7%	2.1%	0.6%	0.0%	0.0%
Other	3.7%	2.2%	3.7%	5.9%	2.3%	8.0%

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